



Hausmesse 2023

# SAP DATASPHERE - ANALYTICS DER NEUEN GENERATION

Xaver Kämpf, Markus Schwertlinger

Auf einen Blick

# DIE REFERENTEN



## MARKUS SCHWERTLINGER

Senior Consultant

- ✓ SAP BW Backend
- ✓ SAP Business-Objects, BI-Plattform & Lumira
- ✓ SAP Analytics Cloud, Reporting & Planning



## XAVER KÄMPF

Senior Consultant

- ✓ SAP BW Backend
- ✓ SAP Business-Objects, BI-Plattform & Lumira
- ✓ SAP Analytics Cloud, Reporting & Planning

# AGENDA

Was ist SAP Datasphere?

Fallstudie und Systemdemo

Einordnung und Analytics Strategie

Integrationspfad und Lizenzkosten

Fazit

Was ist die

# SAP DATASPHERE?

- Cloudbasiertes Data Warehouse
- nächste Generation der SAP Data Warehouse Cloud
- basiert auf der SAP Business Technology Platform (SAP BTP)
- Alternative zu On-Premise Systemen



Aufbau der

# SAP DATASPHERE

Use



SAP Analytics Cloud native integration



API External Consumption

Manage



Catalog



Business Modelling Service



Data Modelling Services

Operate



Space Management



Administration & Security Services



BW Bridge

Integrate



Business Content

SAP HANA  
Cloud



In-Memory



Disk, Data  
Lake



Virtual Access  
& Replication



Data  
Marketplace



Replication & Data  
Flow



SAP Data intelligence



SAP BTP Core & External Tools

Sources



Cloud Sources



On-Premise Sources



API External Data Load

Kurze Vorstellung des

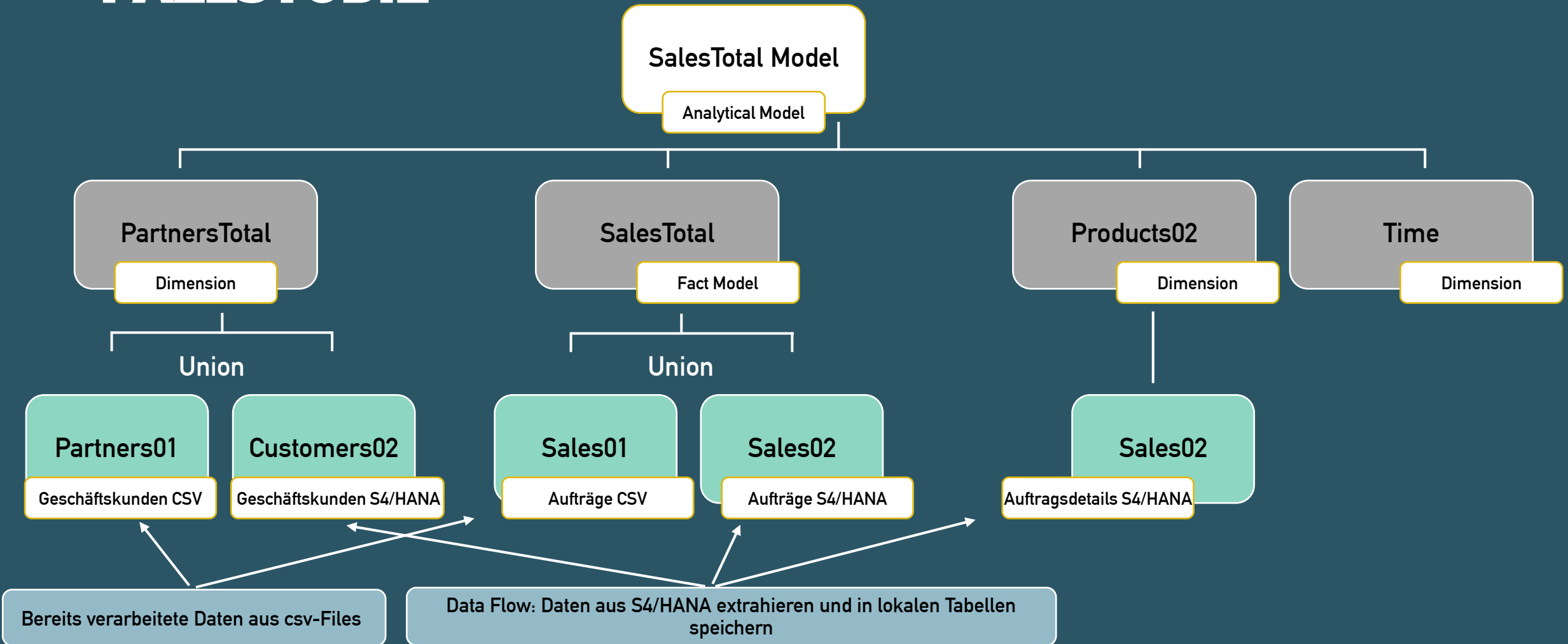
# SZENARIOS

- Erstellung Arbeitsbereich
- Sales Datenmodell auf Basis von
  - SAP S/4HANA (CDS-View)
  - Files (CSV-Datei)
- Kombination aus Transaktions- und Stammdaten
  - Non-SAP Partnerdaten
  - SAP-Customerdaten
  - Non-SAP Sales Daten
  - SAP Sales Daten

## GESCHÄFTSVORFALL

Konzern mit SAP- und Non-SAP Gesellschaften. SD-Daten sollen auf einer Plattform einheitlich dargestellt werden. Dazu wird die SAP-Datasphere verwendet.

# Kurze Vorstellung der FALLSTUDIE





*the power of  
business data*

### SAP Data Warehouse Cloud Is Now SAP Datasphere!

SAP Datasphere enables a business data fabric architecture that uniquely harmonizes mission-critical data across the organization, unleashing business experts to make the most impactful decisions. It combines previously discrete capabilities into a unified service for data integration, cataloging, semantic modeling, data warehousing, and virtualizing workloads across SAP and non-SAP data.

[Learn More](#)

## Welcome to SAP Datasphere

With SAP Datasphere, you'll find the right tools that combine powerful data management capabilities with the broadest, advanced analytics, helping you make confident decisions - all in one, all in the cloud.

Here's how to get started in two steps:

- 1 Create and manage spaces for your team to work in.

[Create Spaces](#) [Learn More](#)



### Recent Files

- SalesOrders01  
SalesOrders01  
Last Accessed Jul 18, 2023 12:14:57 >
- BusinessPartners01  
BusinessPartners01  
Last Accessed Jul 18, 2023 11:47:21 >
- Addresses01  
Addresses01  
Last Accessed Jul 18, 2023 11:42:50 >
- BestellungenGesamt  
BestellungenGesamt  
Last Accessed Jul 13, 2023 15:55:33 >





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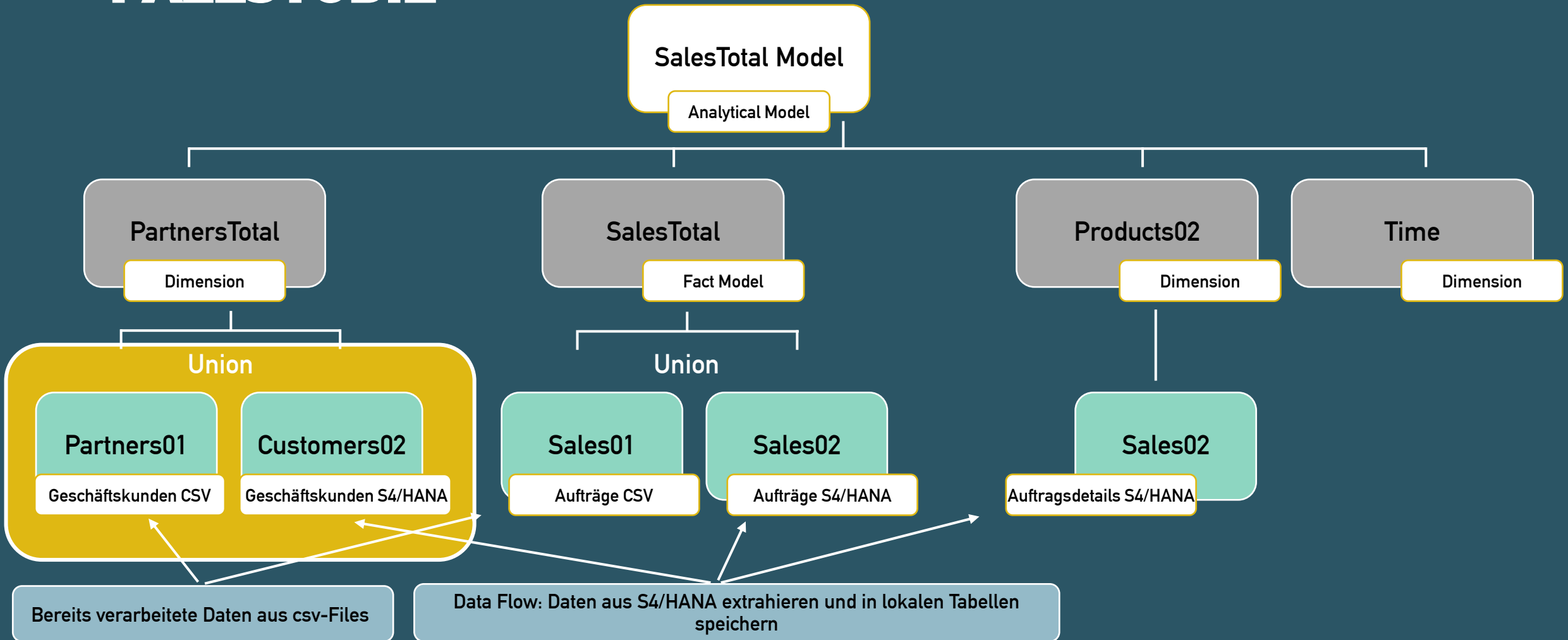
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  - [Learn More](#)
- 2 Integrate on-premise or cloud sources with the Data Builder
  - [Build Data](#)
  - [Learn More](#)

Recent Files

- BestellungenGesamt  
BestellungenGesamt  
Last Accessed Jul 13, 2023 15:55:33
- CustomerSAP  
CustomerSAP  
Last Accessed Jul 13, 2023 15:55:08
- BestellungenGesamtModel  
BestellungenGesamtModel  
Last Accessed Jul 13, 2023 15:54:25
- SALESDOCUMENTSAP  
SALESDOCUMENTSAP  
Last Accessed Jul 13, 2023 15:46:48
- SalesDocumentSAP  
SalesDocumentSAP  
Last Accessed Jul 13, 2023 15:40:44

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#### Recent Files

	BestellungenGesamt BestellungenGesamt Last Accessed Jul 13, 2023 15:55:33	>
	CustomerSAP CustomerSAP Last Accessed Jul 13, 2023 15:55:08	>
	BestellungenGesamtModel BestellungenGesamtModel Last Accessed Jul 13, 2023 15:54:25	>
	SALESDOCUMENTSAP SALESDOCUMENTSAP Last Accessed Jul 13, 2023 15:46:48	>
	SalesDocumentSAP SalesDocumentSAP Last Accessed Jul 13, 2023 15:40:44	>

SAP Data Builder Hausmesse Demo 2023

Actions

Create Transform

	AA POSTALC...	AA STREET	22 BUILDING	AA COUNTRY	AA REGION	22 ADDRESS...	VALIDITY...	AA VALIDITY...	123 LATITUDE	123 LONGITUDE
54	P3E 4N2	Paris St	3443	CA	AMER	1	20000101	99991231	63	
53	M1S 1T4	Sheppard Ave	1122	CA	AMER	1	20000101	99991231	80	
52	M2J 3T7	Victoria Park Ave	2523	CA	AMER	1	20000101	99991231	43.748615	
51	79566	Frederick Street	728	US	AMER	1	20000101	99991231	39.418878	
50	07305	Lakewood Drive	285	US	AMER	1	20000101	99991231	40.816042	
49	93401	Par Drive	1378	US	AMER	1	20000101	99991231	35.284387	
48	67100	rue Descartes	23	FR	EMEA	1	20000101	99991231	48.578824	
47	S4P 3Y2	St. John Street	2845	CA	AMER	1	20000101	99991231	52.319432	
46	89610	Box No. 89610		DU	EMEA	1	20000101	99991231	24.968781	
45	400015	T.k.indui Estate	11	IN	APJ	1	20000101	99991231	19.175001	
44	2483	Chester Street	48	AU	APJ	1	20000101	99991231	-28.420591	
43	TN26 7GJ	Nenthead Road	126	GB	EMEA	1	20000101	99991231	51.101237	
42	92683	Borstelmansweg	57	DE	EMEA	1	20000101	99991231	53.550141	
41	60527	Fraggle Drive	996	US	AMER	1	20000101	99991231	41.748490	
40	75006	rue Nationale	114	FR	EMEA	2	20000101	99991231	48.827364	
39	91200	rue de Lille	54	FR	EMEA	2	20000101	99991231	48.705235	
38	25000	rue Jean Vilar	73	FR	EMEA	2	20000101	99991231	47.242859	
37	02000	Place Napoléon	55	FR	EMEA	2	20000101	99991231	49.553186	
36	77500	rue Ernest Renan	21	FR	EMEA	2	20000101	99991231	48.878471	
35	M5H 1P6	Adelaide St	1483	CA	AMER	2	20000101	99991231	43.647763	
34	J0C 1G0	rue des Églises Es	2273	CA	AMER	2	20000101	99991231	54.809261	
33	K0E 1K0	Elgin Street	1008	CA	AMER	2	20000101	99991231	44.845124	
32	L5A 1V9	Heatherleigh	3404	CA	AMER	2	20000101	99991231	47.505100	
31	S4P 3Y2	St. John Street	2845	CA	AMER	1	20000101	99991231	52.319432	

Overview

Source: Addresses

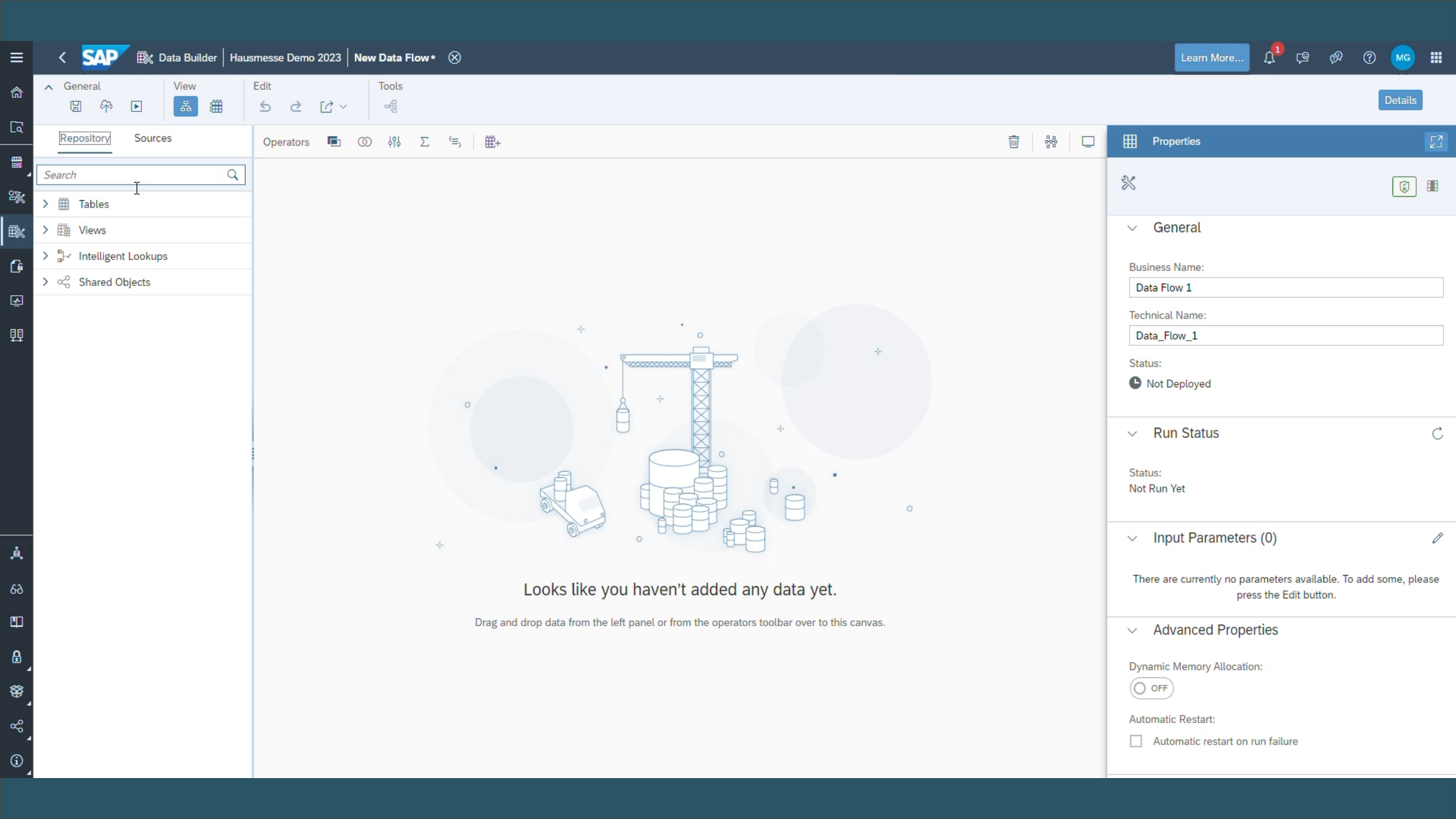
54  
12

Search...

Columns (1/12)

- 22 ADDRESSID
- AA CITY
- AA POSTALCODE
- AA STREET
- 22 BUILDING
- AA COUNTRY
- AA REGION
- 22 ADDRESSTYPE
- VALIDITY\_STARTDATE
- AA VALIDITY\_ENDDATE**
- 123 LATITUDE
- 123 LONGITUDE

Deploy Cancel



General | View | Edit | Tools

Details

Repository Sources

Search [Magnifying Glass]

- > Tables
- > Views
- > Intelligent Lookups
- > Shared Objects

Operators [Icons]

Properties [Grid Icon] [Close]



Looks like you haven't added any data yet.

Drag and drop data from the left panel or from the operators toolbar over to this canvas.

[Close] [Shield Icon] [List Icon]

General

Business Name: [Data Flow 1]

Technical Name: [Data\_Flow\_1]

Status: [Not Deployed]

Run Status [Refresh]

Status: [Not Run Yet]

Input Parameters (0) [Edit]

There are currently no parameters available. To add some, please press the Edit button.

Advanced Properties

Dynamic Memory Allocation: [OFF]

Automatic Restart: [Automatic restart on run failure]

## Welcome to the Data Builder

Create views and tables to prepare data for your stories, and use entity-relationship models to visualize and make associations between artifacts.

All Files Tables Views E/R Models Analytic Models Flows Intelligent Lookups Task Chains



New Graphical View



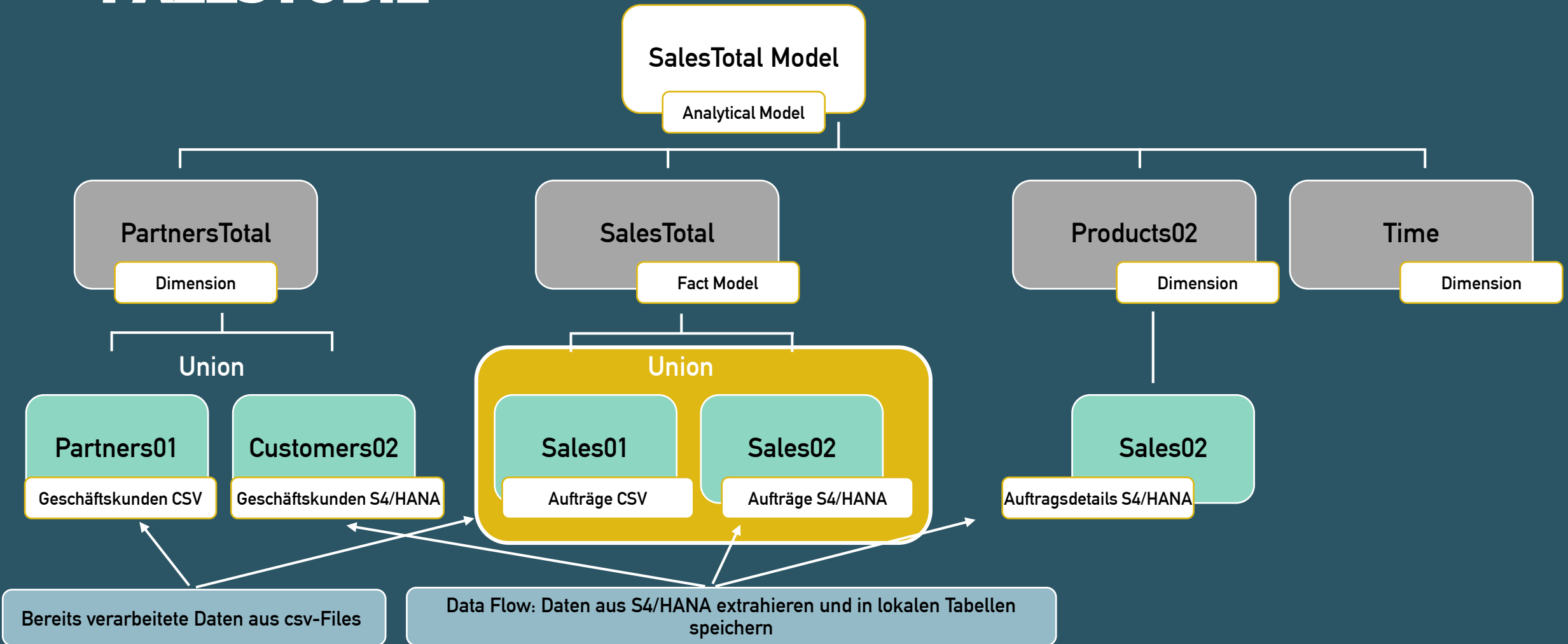
New SQL View

Files (12)

+ v Search

<input type="checkbox"/>	Business Name	Technical Name	Type	Status	Deployed On	Changed By	Changed On
<input type="checkbox"/>	Sales01	SalesOrders01	View (Fact)	Deployed	Jul 20, 2023 15:28:03	Moritz Grimm	Jul 20, 2023 15:27:46
<input type="checkbox"/>	Partners01	Partners_01	View (Dimension)	Deployed	Jul 25, 2023 10:31:26	Moritz Grimm	Jul 20, 2023 16:20:03
<input type="checkbox"/>	SalesSummary	SalesSummary	View (Fact)	Deployed	Jul 20, 2023 14:19:00	Moritz Grimm	Jul 20, 2023 14:15:15
<input type="checkbox"/>	SalesDocuments01	SalesDocuments01	View (Fact)	Deployed	Jul 20, 2023 14:19:00	Moritz Grimm	Jul 20, 2023 13:59:18
<input type="checkbox"/>	Products01	Products	View (Dimension)	Deployed	Jul 20, 2023 14:19:00	Moritz Grimm	Jul 20, 2023 9:23:17
<input type="checkbox"/>	Addresses01	Addresses01	View (Dimension)	Deployed	Jul 20, 2023 14:19:00	Moritz Grimm	Jul 18, 2023 11:42:45
<input type="checkbox"/>	PartnersALT	Partners01	View (Dimension)	Deployed	Jul 20, 2023 15:48:35	Moritz Grimm	Jul 20, 2023 15:48:17
<input type="checkbox"/>	BusinessPartners01	BusinessPartners01	View (Dimension)	Deployed	Jul 20, 2023 14:19:00	Moritz Grimm	Jul 20, 2023 11:19:58
<input type="checkbox"/>	Time Dimension - Day	SAP.TIME.VIEW_DIMENSION_DAY	View (Dimension)	Deployed	Jul 18, 2023 10:31:13	Moritz Grimm	Jul 18, 2023 10:31:04
<input type="checkbox"/>	Time Dimension - Month	SAP.TIME.VIEW_DIMENSION_MONTH	View (Dimension)	Deployed	Jul 18, 2023 10:31:13	Moritz Grimm	Jul 18, 2023 10:31:04
<input type="checkbox"/>	Time Dimension - Quarter	SAP.TIME.VIEW_DIMENSION_QUARTER	View (Dimension)	Deployed	Jul 18, 2023 10:31:13	Moritz Grimm	Jul 18, 2023 10:31:04
<input type="checkbox"/>	Time Dimension - Year	SAP.TIME.VIEW_DIMENSION_YEAR	View (Dimension)	Deployed	Jul 18, 2023 10:31:13	Moritz Grimm	Jul 18, 2023 10:31:04

# Kurze Vorstellung der FALLSTUDIE



## Welcome to the Data Builder

Create views and tables to prepare data for your stories, and use entity-relationship models to visualize and make associations between artifacts.

- All Files
- Tables
- Views
- E/R Models
- Analytic Models
- Flows
- Intelligent Lookups
- Task Chains



New Graphical View



New SQL View

### Files (6)

+
⌵
🔄
✎
🗑️
🔍
🗑️
🗑️
🗑️
Search
🔍

<input type="checkbox"/>	Business Name	Technical Name	Type	Status	Deployed On	Changed By	Changed On
<input type="checkbox"/>	BusinessPartners01	BusinessPartners01	View (Dimension)	🕒 Deployed	Jul 18, 2023 11:47:34	Moritz Grimm	Jul 18, 2023 11:47:17
<input type="checkbox"/>	Addresses01	Addresses01	View (Dimension)	🕒 Deployed	Jul 18, 2023 11:47:34	Moritz Grimm	Jul 18, 2023 11:42:45
<input type="checkbox"/>	Time Dimension - Day	SAP.TIME.VIEW_DIMENSION_DAY	View (Dimension)	🕒 Deployed	Jul 18, 2023 10:31:13	Moritz Grimm	Jul 18, 2023 10:31:04
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<input type="checkbox"/>	Time Dimension - Year	SAP.TIME.VIEW_DIMENSION_YEAR	View (Dimension)	🕒 Deployed	Jul 18, 2023 10:31:13	Moritz Grimm	Jul 18, 2023 10:31:04



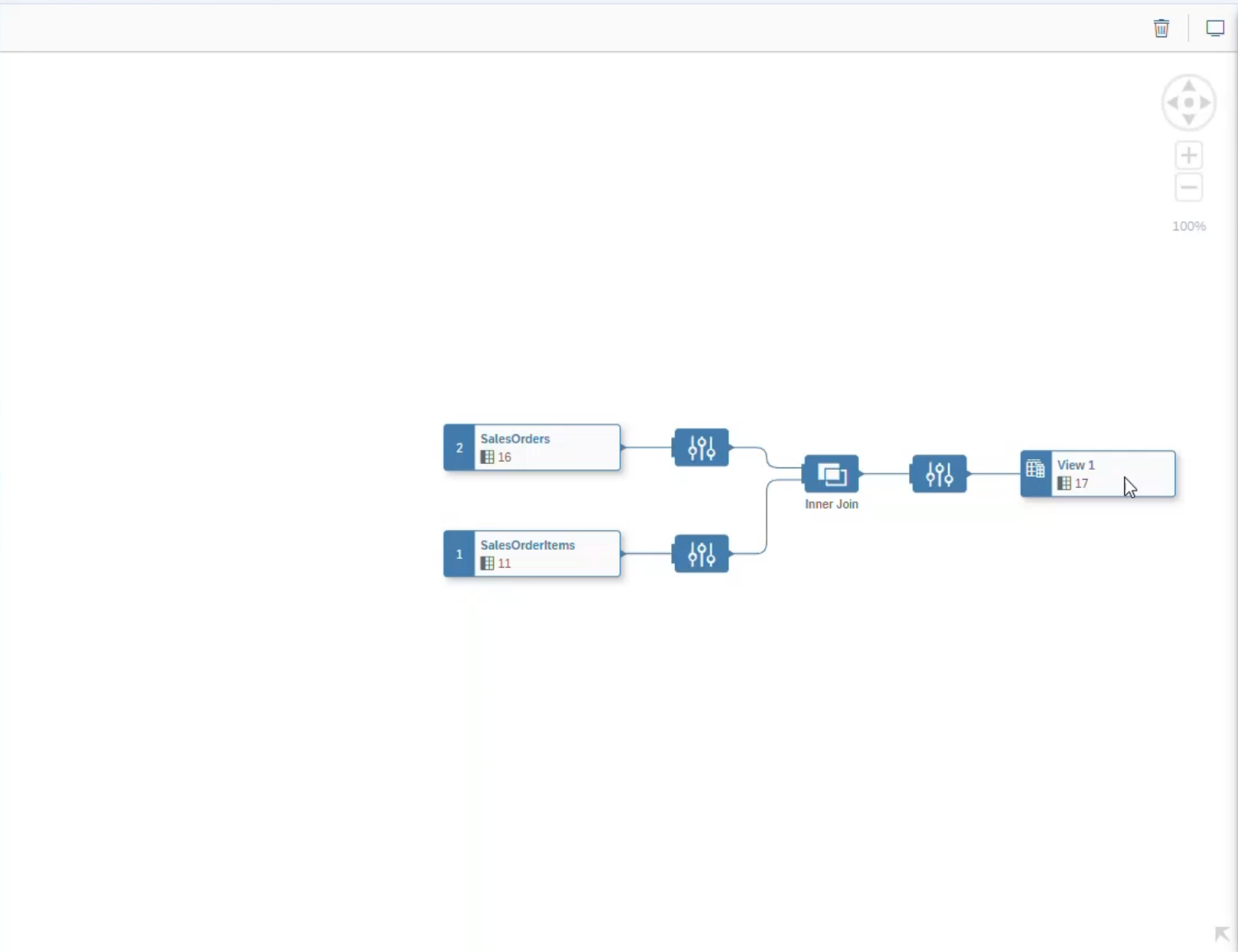


General View Edit Tools

Repository Sources

Search

- > Tables
- > Views
- > Intelligent Lookups
- > Shared Objects



View Properties

View 1 17

Business Name:

Technical Name:

Semantic Usage:

Expose for Consumption:  OFF

Run in Analytical Mode:  OFF

Status: Deployed

Deployed On: Jul 20, 2023 15:24:58

Search

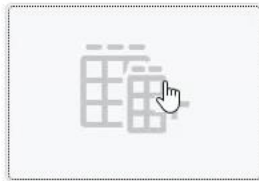
Columns (17)

- 22 SALESORDERID
- 22 SALESORDERITEM
- AA PARTNERID
- AA PRODUCTID

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- All Files
- Tables
- Views**
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- Flows
- Intelligent Lookups
- Task Chains



New Graphical View



New SQL View

### Files (16)

+ ▼ 🔍 ✎ 🔄 🔗 🗑️

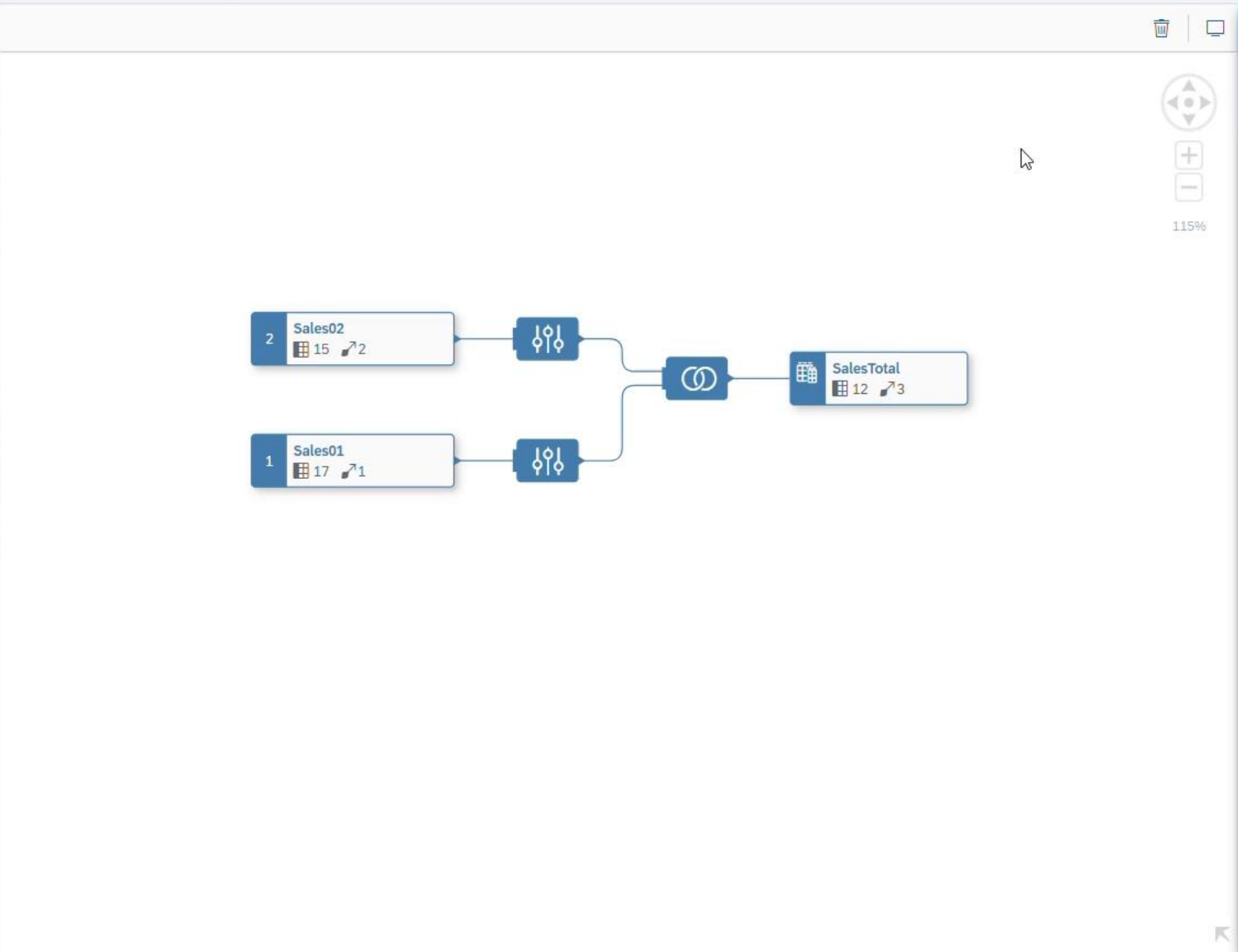
<input type="checkbox"/>	Business Name	Technical Name	Type	Status	Deployed On	Changed By	Changed On
<input type="checkbox"/>	SalesTotal	Sales_Total	View (Fact)	🕒 Deployed	Jul 25, 2023 10:56:11	Moritz Grimm	Jul 25, 2023 10:53:53
<input type="checkbox"/>	Sales02	SalesSAP	View (Fact)	🕒 Deployed	Jul 25, 2023 10:56:11	Moritz Grimm	Jul 25, 2023 10:48:40
<input type="checkbox"/>	Products02	Products02	View (Dimension)	🕒 Deployed	Jul 25, 2023 10:56:11	Moritz Grimm	Jul 25, 2023 10:42:39
<input type="checkbox"/>	PartnersTotal	PartnersTotal	View (Dimension)	🕒 Deployed	Jul 25, 2023 10:56:11	Moritz Grimm	Jul 25, 2023 10:33:39
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<input type="checkbox"/>	Partners01	Partners_01	View (Dimension)	🕒 Deployed	Jul 25, 2023 10:56:11	Moritz Grimm	Jul 20, 2023 16:20:03
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General View Edit Tools

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Search

- Tables
- Views
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- Shared Objects



View Properties

SalesTotal 12

Business Name: SalesTotal

Technical Name: Sales\_Total

Semantic Usage: Fact

Expose for Consumption: ON

Run in Analytical Mode: OFF

Status: Deployed

Deployed On: Jul 26, 2023 11:59:27

Search

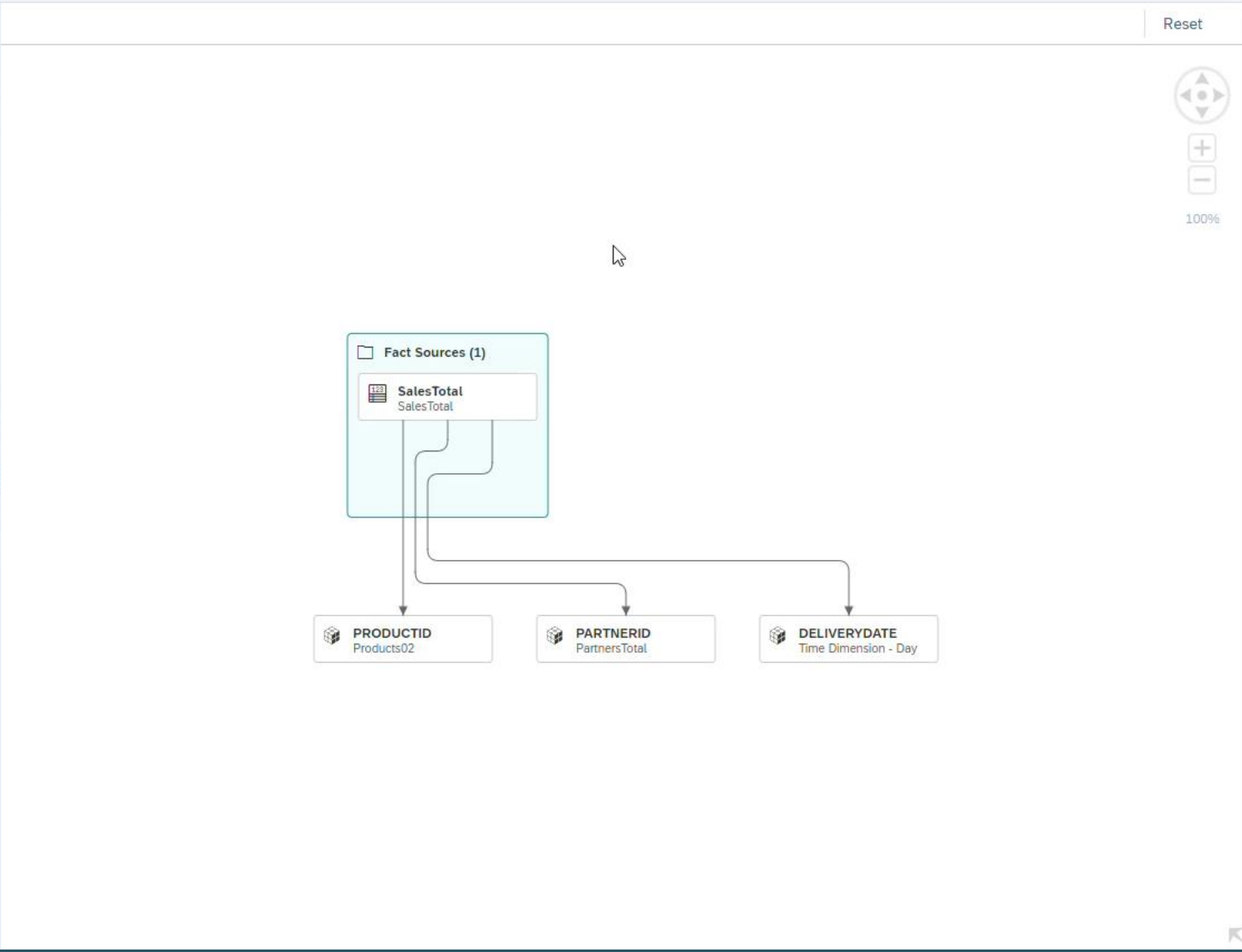
Measures (4)

- GRANDTOTAL SUM
- GRANDTOTALNET SUM
- GRANDTOTALTAX SUM
- QUANTITY SUM

Repository

Search

- Tables
- Views
- Shared Objects



SalesTotal Model Properties

SalesTotal Model

Name: \*  
SalesTotal Model

Technical Name: \*  
SalesTotal\_Model

Status:  
Not Deployed

Search

Measures (4)

- GRANDTOTAL SUM
- GRANDTOTALNET SUM
- GRANDTOTALTAX SUM
- QUANTITY SUM

Dimensions (30)

- CURRENCY
- DELIVERYDATE T
- DELIVERYSTATUS
- PARTNERID



*the power of  
business data*

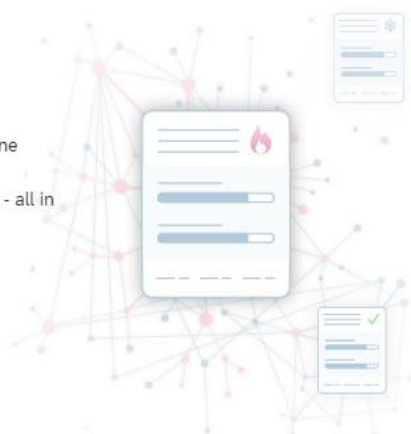
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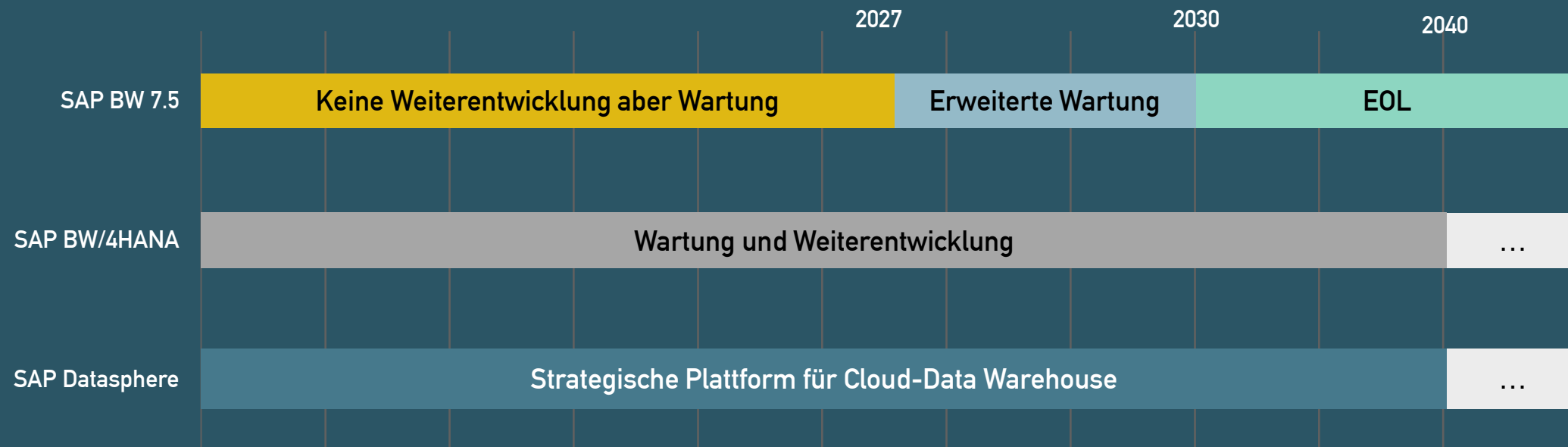
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#### Recent Files

- Fertiges\_analytic\_Model\_neu  
Sales Model  
Last Accessed Sep 26, 2023 13:18:34
- Last  
SalesTotal Model neu  
Last Accessed Sep 26, 2023 13:18:03
- A\_Partnertotal  
Partnertotal neu  
Last Accessed Sep 20, 2023 16:37:59
- A\_Sales  
Salestotal neu  
Last Accessed Sep 20, 2023 16:06:24
- CDS\_Salessap  
CDS\_Salessap

Ausblick auf die

# PRODUKT-STRATEGIE



- SAP BW 7.5 wird nicht mehr weiterentwickelt, wird aber bis 2027 gewartet (bis 2030 erweiterte Wartung)
- SAP BW/4HANA bleibt Schlüsselprodukt für On-Premise Lösungen, wird weiterentwickelt und ist bis 2040 in der Wartung
- SAP Datasphere wird Schlüsselprodukt für Cloud-Lösungen und wird stark weiterentwickelt

# INTEGRATIONSPFADE

## 01

### SAP DATASPHERE

- Kein BW vorhanden + keines in Planung
- Greenfield Approach

## 02

### SAP DATASPHERE + EMBEDDED BW

- Kein BW vorhanden + eines in Planung
- Einführung parallel
- Komplexe Modelle mit Nutzung von ABAP in BW / Embedded BW
- 'Einfache' Modelle direkt in SAP Datasphere

## 03

### SAP DATASPHERE + BW BRIDGE

- BW vorhanden
- Migration bestehender Objekte in SAP Datasphere
- Ausbau der Modelle direkt in SAP Datasphere

## Wie funktioniert eine Migration auf die

# BW BRIDGE?

- Schrittweise Überführen von On-Premise-SAP-BW-Systemen in die Cloud
- Migration bestehender BW Objekte
- Bereits ab BW 7.3 möglich
- Weiterverwendung bestehender BW Modelle

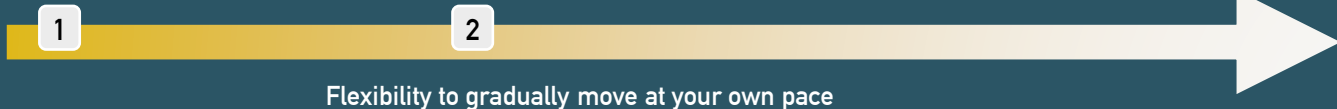
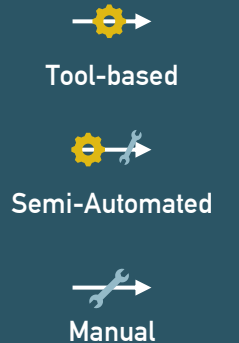
### SAP BW Mixed

Bex Analyzer, Web Templates, Bex Tools  
 BW Query  
 Classic Object Types (Cube, DWS, MultiProvider)  
 InfoObject  
 HANA XSC Calc Views  
 Loading Object Types (Transform, DTP, Process Chain)  
 SAP GUI Modeling & Workbench  
 Source System ERP Extractors (S-API), BW  
 Source System types HANA, File  
 PSA/InfoPackages



### SAP Datasphere, BW Bridge

e.g. Analytics Cloud, Business Objects, nonSAP  
 Model Transfer Connection  
 aDSO, Composite Provider  
 InfoObject  
 No migration to mixed BW Bridge approach  
 Transformation, DTP, BW Bridge Process Chain  
 Eclipse based BW Modelling T. & BW Bridge C.  
 Consolidation to ODP  
 No migration, consolidation to Datasphere  
 Operational Delta Queue, field-based- aDSO



#### 1 Hybrid deployment option

Innovate with SAP Datasphere while extending SAP BW or BW/4HANA-transferring data models

#### 2 Re-use & integration option

Leverage the BW-based data ingestion & staging options with a tool-supported move



So funktioniert das

# LIZENZMODELL

- Berechnung der Lizenzkosten per Capacity Units (CU)
- Eine CU entspricht ca. 1€
- Differenzierung zwischen Memory und Storage
- Variable Aufteilung ja nach individuellem Bedarf
- Unterschiedliche Cloud-Anbieterwahl möglich
- Subscription-Model und Pay-As-You-Go Model
  - Subscription Model: definierte CUs mit festen Kosten je nach Laufzeit
  - Pay-As-You-Go Model: höhere Kosten pro CU, aber volle Flexibilität (z.B. POC Approaches)

# BEISPIELBERECHNUNG

**¼ TB**

Storage: 256 GB

Memory: 120 GB



CUs: 4300/month

**¼ TB mit  
BW Bridge**

Storage: 256 GB

Memory: 120 GB

BW Bridge  
Storage: 256 GB



CUs: 7700/month

**1 TB**

Storage: 1024 GB

Memory: 512 GB



CUs: 17200/month

**1 TB mit  
BW Bridge**

Storage: 1024 GB

Memory: 512 GB

BW Bridge  
Storage: 512 GB



CUs: 24000/month

Unser

# FAZIT

Die SAP Datasphere ist als Cloudprodukt ein paralleles Produkt zur On Premise Lösung des SAP BW/4HANA Systems. Aktuell bietet die SAP Datasphere noch nicht den gleichen Funktionsumfang wie das BW/4HANA, es findet aber durch die Cloud First Strategie der SAP eine kontinuierliche Weiterentwicklung statt. Das Gleichziehen in der Funktionalität ist damit abzuwarten.

In Zukunft wird das cloudgestützte BW sicherlich eine große Rolle im Unternehmensreporting einnehmen. Bereits jetzt bietet die SAP umfangreiche Möglichkeiten der Migration auf diesen Pfad.

SAP Datasphere - Analytics der neuen Generation

**NOCH FRAGEN?**



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# Vielen Dank!

